

2026

Sponsorship
Opportunities

Homebuyer Expo

Camino A Su Casa

Homebuyer Expo - Camino A Su Casa

June 27, 2026 | Malcolm X College

Spanish Coalition for Housing (SCH) is thrilled to host our 25th Annual Homebuyer Expo - Camino a Su Casa, the Chicagoland region's premier Homebuyer Expo. SCH is a leading HUD Approved Housing Counseling Agency in Illinois. SCH's Homebuyer Expo will kick-off National Homeownership month for Chicagoland's prospective homebuyers.

2026 Homebuyer Expo - Camino a Su Casa offers Chicagoland's prospective homebuyers the opportunity to learn about the home buying process, meet our team of HUD Certified Housing Counselors and trusted partners, gain access to resources to improve their financial fitness, and education on homebuyer assistance programs - all in one place!


For more information:

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sc4housing.org

Commitment Levels

	PRESENTING \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	PARTNER \$5,000	ALLY \$2,500
Exhibit Table  Prominent exhibit table location.						
Breakfast and lunch served at the event.	 Up to 10 Reps.	 Up to 8 Reps.	 Up to 6 Reps.	 Up to 4 Reps.	 Up to 2 Reps.	 Up to 1 Rep.
Recognition through social media channels leading up to event, and in email blast.	 10 mentions	 8 mentions	 6 mentions	 4 mentions	 2 mentions	 1 mention
Logo display on ALL printed materials including posters and newspaper ads.						
Recognition in event press release.						
Representative slots for workshop discussion and keynote speaker at event.	 2 slots	 1 slot				
Company name prominently featured in all radio, digital, and major public transit adverts.						
Primary feature on projector/LCD screens at event.						

Sponsorship commitment deadline is Friday May 29, 2026.

At the 2025 Homebuyer Expo - Camino A Su Casa, SCH received over **830 registrations** and served over **350 prospective homebuyers**.

sc4housing.org

Marketing & Outreach for the 2025 Homebuyer Expo reached over **58.5k views** on social media, over **2 million impressions** through a CTA campaign, **129k targeted newsletter sends**, and conducted grassroots outreach across **100 locations** in the community.



Sponsorship Commitment Form

Homebuyer Expo

Camino A Su Casa

Event Details

Event Name: 2026 Homebuyer Expo - Camino A Su Casa

Event Date: Saturday June 27, 2026 from 10:00AM - 2:00PM

Event Location: Malcolm X College
(1900 W Jackson Blvd, Chicago, IL 60612)

Contact Information

Contact Name:

Company:

Title:

Contact Email:

Contact Phone:

Commitment Level:

Sponsorship Agreement

By signing the sponsorship commitment form, the above listed contact agrees to fulfill the financial requirements of the selected sponsorship commitment level for Spanish Coalition for Housing (SCH)'s 2026 Homebuyer Expo - Camino A Su Casa.

Signature:

Date:

Sponsorship commitment deadline is Friday May 29, 2026.